



**DECEMBER 1, 2018**  
**9AM-1PM**

Benefiting:



Denton County  
Friends of the Family

Get ready to jump aboard and ride the local DCTA A-Train to the North Pole! We are taking over the A-Train, in collaboration with the Denton County Transit Authority (DCTA), and turning it into a holiday themed train ride. Plus, enjoy brunch and family friendly activities at the "North Pole" (aka Patterson Appleton Arts Center).

## Shout Out To Our Current 2018 Sponsors:



SENATOR JANE NELSON



**SPONSORSHIPS  
STILL AVAILABLE!**



# The HOLIDAY



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## Sponsorship Levels Available

### Rudolph | \$5,000

- 10 VIP Tickets to the Holiday Express
- Reserved Seating at the North Pole and Train Ride
- Inducted as Agency Partner | Inductee to the Chair Circle
- Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program | Full page dedicated
- Local Brand Visibility | Estimated 200,000+ impressions
- Email Blast | 400+ unique opens, 20,000+ impressions

### Frosty | \$2,500

- 8 VIP Tickets to the Holiday Express
- Logo Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program | 1/4 page dedicated
- Local Brand Visibility | Estimated 150,000+ impressions
- Email Blast | 400+ unique opens, 10,000+ impressions

### Jingle Bell | \$1500

- 6 VIP Tickets to the Holiday Express
- Logo Featured on All Marketing Materials | print, digital and social media
- Featured in Event Program
- Local Brand Visibility | Estimated 150,000+ impressions
- Email Blast | 400+ unique opens, 10,000+ impressions

### Elf | \$1,000

- 4 VIP Tickets to the Holiday Express
- Listed as Sponsor in Marketing Materials
- Logo in Event Program
- Local Brand Visibility | Estimated 125,000+ impressions

### Gingerbread | \$500

- 2 VIP Tickets to Holiday Express
- Listed as Sponsor in Marketing Materials
- Listed in Event Program
- Local Brand Visibility | Estimated 100,000+ impressions

### For Family Supporters | Santa's Helpers | \$250

- 2 General Admission Tickets to the Holiday Express & North Pole
- Family Name Listed as a Sponsor

Sponsors Get Early Access to Santa  
& The North Pole Activities



# Tickets & Sponsorships

Visit [dcfof.org/holidayexpress](http://dcfof.org/holidayexpress) or Complete the Form Below

Check all that apply:

- SPONSOR    TICKETS    AUCTION DONOR    VENDOR/IN-KIND

Amount \$ \_\_\_\_\_

Description \_\_\_\_\_

Complete the information below:

Business/Organization Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone (cell phone required for ticket system): \_\_\_\_\_

Payment Type:

- Check    Online Payment /CC    Invoice

Mailing Address for Receipt \_\_\_\_\_

Additional Comments & Notes:

Please return this completed form to

[KShields@dcfof.org](mailto:KShields@dcfof.org) or

P.O. Box 640

Denton, TX 76202



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